

Fredrik Olsson  
Industrial Designer

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## CV

### Personal History

Born 09/04/1980 and grew up in Göteborg, Sweden. Currently living in Stockholm.

### Education

2009 Degree of Master of Arts (two years) in Design (HDK, University of Gothenburg)  
Master degree project for Iris Hantverk AB. Projects in cooperation with Volvo Cars and Örsjö Belysning.

2006 Sound 30 Credits (University of Gothenburg)

Multidisciplinary MA-level course at School of Photography and Film, Valand Artschool, School of Music, HDK and Chalmers Architecture.

2006 Degree of Bachelor in Industrial Design (HDK, University of Gothenburg)

Bachelor degree project for Yamaha Scandinavia. Projects in cooperation with Libro Group, Mora Armatur, Swedish Police and the primary health care of Västra Götaland.

2003 Industrial design basic course (FIDU Hällefors)

2002 Fine Arts education (KV-Konstskola)

2001 Fine Arts education (Art College, Göteborg)

2000 Leadership training (Military training at IB16, Halmstad)

1999 Natural science program (Hvitfeldska secondary school)

### Employment

2009 Fredrik Olsson, Designer and owner (self employed)

Clients: Iris Hantverk AB, Prime PR

2008 Swedish Industrial Design Foundation – Summer Design Office, Rättvik

Clients: Hotel Lerdalshöjden, Björgården, Lisas Bakery et al.

2007 Aidera AB, Concept development work as Industrial designer

2007 Information Sverige, Working as graphic designer

Clients: Region Gävleborg, Map & Coach AB

2006 Forsman & Bodenfors, Creative assistant

Clients: Tele2, Stadium

2006 Swedish Industrial Design Foundation – Summer Design Office, Gävle

Clients: GR Sanering, Bäckströms Mechanical et al.

2005 Aidera AB, Working as Graphic Designer

2001 Freelance Web Designer

Clients: KunskapsAvenyn AB, Bolingua AB, Göteborgs Konstväxter AB

2001 Hotell Allén, Hotel receptionist part-timer 2001-2005.

2001 Buråsskolan junior high, Supply teacher in swedish, english, french and physics.

1998 Volvo Trucks, Assembly line worker

### **Internships**

2008 Folkform, 16 weeks (Industrial design, furniture design, interior design)

2008 Futurniture, 8 weeks (Exhibition design)

Clients: Swedish Trade Council, STAD, Forum Östersjön.

2007 Brandon, 12 weeks (Product design)

Client: Volvo Group

### **Exhibitions**

"För Text-tv, i tiden" Lava, Kulturhuset, Stockholm 2010

"Plug-in: Iris Hantverk" FORMEX, Älvsjö 2009

"HDK 09" Röhsska museet, Göteborg 2009

"Wood Fusion" Swedish Exhibition and Congress Center, Göteborg 2008

"Made by Memories" Stockholm Furniture fair, Älvsjö 2008

"New arrivals" Victoria Arena, Göteborg 2006

"Sound 30 credits" Gallery Big Love, Göteborg 2005

"Make a mark" Town Building Office in Göteborg 2004

"Vad är det att vara människa" Kungssportsavenyn, Göteborg 2004

### **Experience of the design business**

Aproximatly one year running my own business, one year as employed and one year internship. Professional experience from projects within product design (crafts industry, healthcare industry), exhibition and spatial design (museum, fairs), media design (media art, multimedia presentations) and visual communication (graphic design, layout).

### **Skills**

2D Sketching and Graphics

3D modeling and CAD: Google Sketchup, Rhino3D, Alias, Autocad

3D rendering: V-ray for SU & Rhino, Indigo, Maxwell

Model making, prototyping

Design and Crafts theory

Film editing: Final Cut Pro

Post production/photo: Photoshop CS4, After Effects CS4

Illustration: Illustrator CS4, Flash CS4

Layout: InDesign CS4

Web: Dreamweaver CS3, Flash CS4, Wordpress

Sound: Protools, FL Studio

### **Additional info; hobbies**

Music writer and producer in the band "Straffet". Engagaded in questions regarding social and economical sustainiblity. Interested in contemporary arts & crafts.